

# Sunset to Sunrise Relay



**March 26 & 27, 2010**

**180 miles**

**Fort Myers to  
Jensen Beach**

**Florida's Ultimate  
Running Adventure**

**2010: A RACE ODYSSEY**

<b>SPONSORSHIP OPPORTUNITIES</b>	Presenting \$5,000 (1 available)	Supporting \$3,000 (1 available)	Exchange Points \$500 † (35 available)	
Event always referred as "Sunset to Sunrise Relay presented by..." and company logo given largest placement wherever Sunset to Sunrise Relay (S2S) logo appears				★ <i>Gain exposure to more than 600 avid (and some not so avid) runners from all over Florida</i>
Company name and logo included in all television, newsprint, radio, press packets, and public service announcements in Southwest and South Florida	★			★ <i>Build awareness between your company and new and existing customers and clients</i>
Logo placed on more than 600 participate t-shirts and all subsequent event merchandise (bags, bottles, promotional materials, etc.)	★			
Complimentary team entry with your company logo	<b>2 teams</b>	<b>1 team</b>		★ <i>Get involved in local communities</i>
Corporate booth space for onsite promotions located at the starting and finish line staging areas				
Continuous company identification over PA system from starting and finish line staging areas	<b>3-5 min. spotlight</b>	<b>1-2 min. spotlight</b>		★ <i>Expand your visibility throughout Southwest and South Florida</i>
Company name, logo, and link on event website (www.sunset2sunriserelay.com)	★			
Company logo and/or name profiled on: Event registration flyers (8,000 distributed around SW Florida and South Florida) Email blasts (2,000 email distribution list) Advertisements (Online event calendars, newspapers and social media sites) Event signage and banners (all maps, flyers, posters)	★			If visibility and marketing is what you require, then S2S is your best investment. Packages are meant to fit to you and your business needs—we are always willing to adapt if necessary.
Promotional item and/or brochure in more than 50 team packets (a minimum of 600 participants)				Media partnerships and in-kind products sponsorships are encouraged and welcomed.
First right of refusal as a 2011 sponsor (deadline: September 30, 2010)				
Listed on all post-event promotions and on website through September 30, 2010				Contact us today to get involved! info@sunset2sunriserelay.com or (503) 869-2210.
† Exchange Point Sponsors: Logo on exchange point signage		Presenting Sponsor: ★ Premium billing on these pieces		