

Ft Myers to  
Jensen Beach

March 30 & 31  
2012



**FLORIDA'S ORIGINAL LONG DISTANCE RELAY**

<b>SPONSORSHIP OPPORTUNITIES</b>	Presenting \$5,000  (1 available)	Supporting \$3,000  (1 available)	Exchange Points \$500 †  (35 available)
Event always referred as "Sunset to Sunrise Relay presented by..." and company logo given largest placement wherever Sunset to Sunrise Relay (S2S) logo appears			
Company name and logo included in all television, newsprint, radio, press packets, and public service announcements in Southwest and South Florida	★		
Logo placed on more than 400 participate t-shirts and all subsequent event merchandise (bags, bottles, promotional materials, etc.)	★		
Complimentary team entry with your company logo	2 teams	1 team	
Corporate booth space for onsite promotions located at the starting and finish line staging areas			
Continuous company identification at starting and finish line staging areas	3-5 min. spotlight	1-2 min. spotlight	
Company name, logo, and link on event website (www.sunset2sunriserelay.com)	★		
Company name and/or logo profiled on social media sites—Facebook, Twitter and YouTube	★		
Company logo and/or name profiled on: Event registration flyers (8,000 distributed around SW Florida and South Florida) Email blasts (2,000 email distribution list) Advertisements (Online event calendars, newspapers and social media sites) Event signage and banners (all maps, flyers, posters)			
Promotional item and/or brochure in more than 50 team packets (a minimum of 400 participants)			
First right of refusal as a 2013 sponsor (deadline: September 30, 2012)			
<p style="text-align: center;">Presenting Sponsor: ★ Premium billing on these pieces      † Exchange Point Sponsors: Logo on exchange point signage</p>			

If visibility and marketing is what you require, then S2S is your best investment. Packages are meant to fit to you and your business needs—we are always willing to adapt if necessary. Media partnerships and in-kind product sponsorships are encouraged and welcomed. Contact us today to get involved! iris@sunset2sunriserelay.com or (503) 869-2210.