

Ft Myers to
Jensen Beach

March 30 & 31
2012



S2S RELAY
FLORIDA'S ORIGINAL LONG DISTANCE RELAY

Dear Interested Sponsor:

In 2011, Sunset to Sunrise Relay brought approximately 400 people together who had a full weekend making memories and enjoying what they do best, run! They ran across the state of Florida in the fifth annual Sunset to Sunrise Relay "Florida's Original Long Distance Relay." Relay teams of 12 organized themselves into two vans, and proceeded to take turns running and driving for two days across the state.

Sunset to Sunrise Relay is not only for fun - it is the ultimate challenge for runners of all skill levels from the beginner to the solo runner, in all age ranges, and from all over the country. S2S brings together people who share a passion for running and are ready to follow the sun and moon over 180 miles and 30 hours. The course wraps itself from the Gulf Coast in Fort Myers, around Lake Okeechobee, to Jensen Beach on the Atlantic Coast. Businesses throughout the route benefit from the hundreds of participants and spectators as they stop to fuel up, replenish food and water supplies, dine at local eateries, and stay the night in hotels.

The 2012 event begins March 30 in Fort Myers and concludes March 31 in Jensen Beach. Sponsorship packages range from \$300 to \$5,000. You can see the benefits give you valuable exposure and promotional opportunities to participants throughout Southwest and South Florida. Being a sponsor will surely earn you the best possible return on your marketing dollars. By teaming up with Sunset to Sunrise Relay, you will build a powerful community partnership in Southwest and South Florida.

Sunset to Sunrise Relay is known as a first class and professional event. This is in large part due to the investments of loyal companies and participants. I look forward to the possibility of working together to bring excitement to the communities throughout Florida. Feel free to contact me at (503) 869-2210 or iris@sunset2sunriserelay.com for further information. I will be in contact soon to discuss this proposal.

Sincerely,

Iris Smith
Vice President of Special Events

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